

**Subject:** Re: CD4 BID Forum  
**From:** Jeff Zarrinnam <Jeff@Hollywoodhotel.net>  
**Date:** 01/13/2017 02:40 AM  
**To:** Tom Meredith <tom.meredith@lacity.org>  
**CC:** "Shahenian, Nicole" <Nicole@hollywoodchamber.net>, Adeena Bleich <adeena.bleich@lacity.org>, Alexander Kim <alexander.kim@lacity.org>, Jacques Massachi <j.massachi@masscocapital.com>, "harveyshield@gmail.com" <harveyshield@gmail.com>, Ellen Zaman <ezaman@chla.usc.edu>, Berg Tashkian <bvtash@aol.com>, Mark Brady <markbrady1@gmail.com>, James Underdown <jimu@cfiwest.org>, Susanna Furios <susannaf@scientology.net>, Gerald Clute <gerald.clute@HPMedCenter.com>

Hi Tom

Good to hear from you and thanks for reaching out to the EHBID! A BID forum is a great idea and congrats on your new position.

While a very small section of the EHBID district is in CD4, namely the Vermont Triangle, much of the boards time and attention is focused on it.

I've copied all my fellow EHBID members and I encourage them to complete the survey as I have done.

Looking forward to attending the BID forum and please drop by the hotel anytime you are in the area.

Vaya con Dios,

Jeff Zarrinnam  
Hotel Director  
Hollywood Hotel

Mobile: 323-208-2267

Sent from my iPhone 6

On Jan 12, 2017, at 1:39 PM, Tom Meredith <[tom.meredith@lacity.org](mailto:tom.meredith@lacity.org)<mailto:[tom.meredith@lacity.org](mailto:tom.meredith@lacity.org)>> wrote:

Hi Jeff,

Happy New Year! I hope you enjoyed the holidays.

As you can see, I am now working for CD4, as Councilmember Ryu's Community Outreach Coordinator.

I left you a personal voice message yesterday. The CD4 BID Forum is an important outreach initiative that Councilmember is committed to ensure all BIDs in his district are operating to their full potential. It does not cost BID board members...except their time, and I am convinced it will be time well spent.

Thank you for your prompt response, however to date, I believe you may be the only East Hollywood BID board member who has RSVP and/or completed the pre-Forum survey.

Jeff (and Nicole), I need your help....will you please encourage your fellow-board members to sign-up AND complete their surveys? We really need full participation to maximize the value of this event.

The CD4 BID Forum is scheduled as follows:

Thursday, January 26, 2017

8:30 am – Registration

9:00 am - 12:00 pm - Sessions

Will & Ariel Durant Library – Community Meeting Room

7140 W. Sunset Boulevard (between Detroit and Formosa)

Los Angeles, CA 90046

Please register TODAY by clicking the link that follows:

<https://docs.google.com/forms/d/e/1FAIpQLSedo7oe1ubxmXm0QRYmZd3SUEXU0kNI5IB3BaTsabw14AEfvw/viewform?entry.2135761084=Yes&entry.266606266&entry.1030498497&entry.650047461>

Please begin the survey NOW at the link below.

<https://www.surveymonkey.com/r/7GH36Q7>

Thanks for your support. Let's catch-up with a coffee soon.

Best,

Tom

[main\_right.jpg] Tom Meredith  
Community Outreach Coordinator  
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